Company: Godrej Consumer Products Limited (GCPL)
Designation: Manager – Analytics
Location: Mumbai, MH
Salary Budget: Open for Discussion
Diversity Focus: Open to candidates from the **Community of Persons with Disabilities (PWD)**

Job Description – Manager, Analytics

Godrej Consumer Products Limited (GCPL) is seeking a dynamic and experienced **Manager – Analytics** to join our team. This is a **Techno-Managerial**, **Individual Contributor** role that combines deep technical expertise with leadership skills to mentor and guide teams informally while delivering on high-impact analytical initiatives.

Key Responsibilities:

- Lead analytics projects from design to execution, driving insights and business impact across functions.
- Utilize programming languages like **Python, R, or SQL** to build, test, and deploy models and analytical solutions.
- Apply techniques from **statistical analysis**, **machine learning**, and **predictive modelling** to solve complex business problems.
- Collaborate cross-functionally with marketing, sales, supply chain, and leadership teams.
- Drive innovation and best practices in data analytics and AI/ML integration in business processes.

Top Priorities/Deliverables (1-2 Years):

- Build scalable predictive and prescriptive models to drive strategic business decisions.
- Improve data accessibility and insights through automation and visualization tools.
- Establish frameworks for measuring ROI of analytical initiatives.
- Mentor and support junior analysts and team members in analytics methodologies and tools.

Requirements:

- Minimum **6-7 years of experience** in data science, analytics, or related roles.
- Strong programming and data handling experience in **Python, R, or SQL**.
- Proven experience in **FMCG**, **CPG**, **Consulting**, or similar fast-paced industries.
- Excellent problem-solving, communication, and storytelling abilities using data.
- Graduate in Engineering, Mathematics, Statistics, Economics, Computer Science, or related fields (Postgraduate preferred).

Preferred Background:

- Candidates from reputed institutes and organizations in the FMCG, CPG, or Consulting space.
- Prior experience in individual contributor roles with informal or matrix team mentoring is a plus.

Interested candidates may apply directly or connect for more details. We are looking to close this position at the earliest.